



**Vera Deep Purple Bougainvillea**  
*Bougainvillea 'RPBOUG 327'*

Height: 3 feet

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 8b

**Description:**

This compact, shrubby selection features lush clusters of vibrant purple-pink flowers with a long blooming time; perfect for cascading from patio containers and hanging baskets; a great annual for colder climates

**Ornamental Features**

Vera Deep Purple Bougainvillea is covered in stunning purple round flowers with hot pink overtones held atop the branches from late spring to mid fall. It has dark green evergreen foliage which emerges coppery-bronze in spring. The glossy pointy leaves remain dark green throughout the winter.

**Landscape Attributes**

Vera Deep Purple Bougainvillea is a multi-stemmed evergreen woody vine with a twining and trailing habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This woody vine will require occasional maintenance and upkeep, and can be pruned at anytime. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Vera Deep Purple Bougainvillea is recommended for the following landscape applications;

- Accent
- Hedges/Screening
- General Garden Use
- Container Planting
- Hanging Baskets



*Vera Deep Purple Bougainvillea*  
flowers  
Photo courtesy of NetPS Plant Finder



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### **Planting & Growing**

Vera Deep Purple Bougainvillea will grow to be about 3 feet tall at maturity, with a spread of 24 inches. As a climbing vine, it tends to be leggy near the base and should be underplanted with low-growing facer plants. It should be planted near a fence, trellis or other landscape structure where it can be trained to grow upwards on it, or allowed to trail off a retaining wall or slope. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This woody vine should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Vera Deep Purple Bougainvillea makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor containers and hanging baskets. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.