



**Cupid Purple False Heather**  
*Cuphea hyssopifolia 'Cupid Purple'*

Height: 20 inches

Spread: 28 inches

Sunlight: ☉ ●

Hardiness Zone: 8b

Other Names: Mexican Heather

Group/Class: Cupid Series

**Description:**

Small, freely branching shrub or subshrub with dainty purple tubular flowers that open to a star shape; flowers year round in warmer climates; great for bedding, shrub borders, and containers

**Ornamental Features**

Cupid Purple False Heather features dainty purple tubular flowers along the branches from late spring to late summer. It has attractive green evergreen foliage which emerges light green in spring. The glossy narrow leaves are highly ornamental and remain green throughout the winter.

**Landscape Attributes**

Cupid Purple False Heather is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Cupid Purple False Heather is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

**Planting & Growing**

Cupid Purple False Heather will grow to be about 20 inches tall at maturity, with a spread of 28 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years.



*Cupid Purple False Heather flowers*  
Photo courtesy of NetPS Plant Finder



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This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Cupid Purple False Heather makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.